



INVEST
IN BRASIL



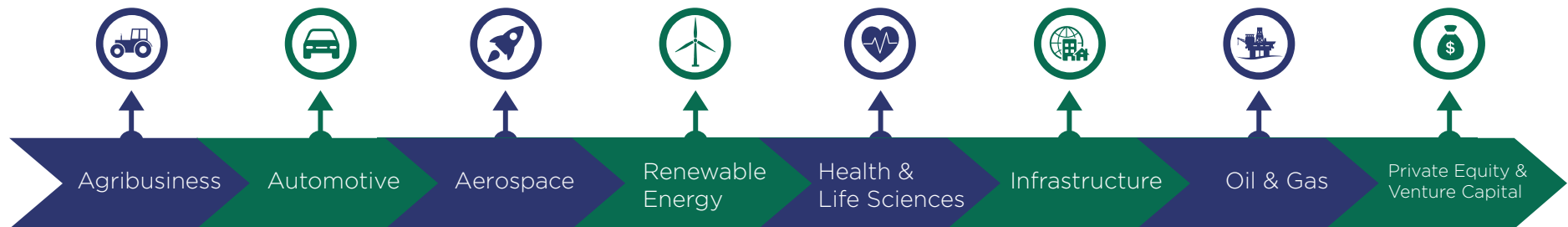
AGRO

Introduction



The Brazilian Trade and Investment Promotion Agency (Apex-Brasil) supports international investors as they analyze the opportunities to establish a plant in Brazil, start a partnership with a Brazilian company, or commit capital in Brazil through funds and companies. Our goal is to satisfy investors needs and generate results as we attract technology, innovation, new companies and generate jobs in Brazil.

The Agency's service portfolio ranges from **preparing market data intelligence** to **connecting investors to** high-level authorities offering **solutions** mainly (although not exclusively) for the following industries:



We are part of the Brazilian Ministry of Foreign Affairs, through which we count with 120+ offices in the world, and we work in close collaboration with other Ministries, regulatory Agencies, class entities, and so on.

Apex-Brasil is **ready to assist in all steps** of the investor's decision-making process by:



Why Brazil

Leading Regional Economy:
Brazil ranks among the **top 10 economies** in the world
and it's the largest one in Latin America,
with a GDP of USD 1.8 trillion in 2019.

USD 1 trillion
INWARD FDI FLOWS TOTALLED



Global Destination for Investment
6th global recipient of FDI inflows in 2019.
Inward FDI flows totalled over USD 1 trillion
from 2010 to 2019.



USD 8,959.02 PER CAPITA GDP

A **population of over 210 million** and a strong and steady **domestic demand** for services, goods and agricultural products (Household consumption of 64% of GDP - 2018). Per capita GDP of USD 8,959.02 in 2018, **above major emerging players** such as India and South Africa.

Diversified Economy: We Have It All

Brazil's economy relies on a **wide range of economic sectors** – that includes Latin America's largest **aerospace, automotive, oil and gas, mining, capital goods, medical equipment, chemical and technology industries.**

Large Pool of Workers

With an active working age population (15- 64 years old) of around 69% in 2018, above world average, Brazil's domestic market offers good opportunities for companies seeking to hire locally.



Extensive Raw Materials

Brazil's is one of the biggest producers and exporters of agricultural and mining products (especially iron ore) in the world. The country is also estimated to hold the world's largest freshwater reserves.



Energy Powerhouse

10th largest oil producer in the world and the largest in Latin America. One of the top producers and exporters of ethanol biofuel in the world. Renewable sources are responsible for over 80% of the Brazil's electricity generation.



Global Player

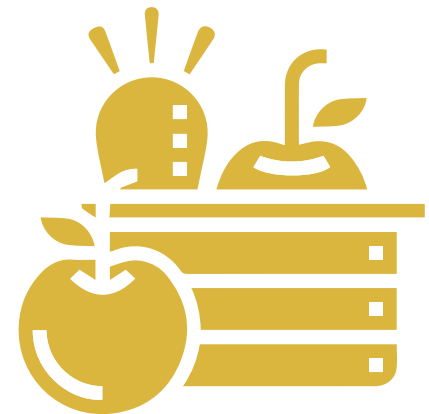
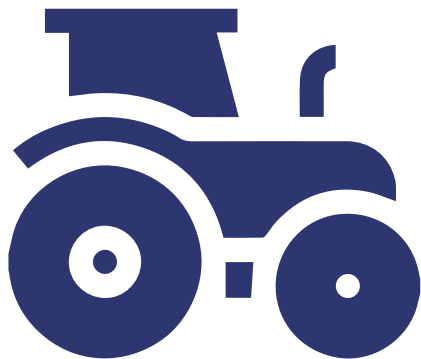
Brazil has been an active and engaged global player, **coordinating trade, policies and human rights advocacy**, earning the respect of its peers in the process. With a large economy, **sound political and judicial systems and active engagement in foreign affairs**, Brazil plays an important role in the international community.

Gateway to Latin America

Brazil has free trade agreements with the largest markets in Latin America and signed Investment Facilitation Agreements with several other countries. Brazil is a founding member of the Southern Common Market (Mercosur), which has recently signed a big FTA agreement with the European Union.

Agribusiness

Brazil is **one of the world's largest agricultural producers and exporters over the last two decades**, with a modern, efficient, sustainable and competitive agriculture.



Productivity gains, management efficiency, research, innovation, and technological development have revolutionized the country's agribusiness sector.

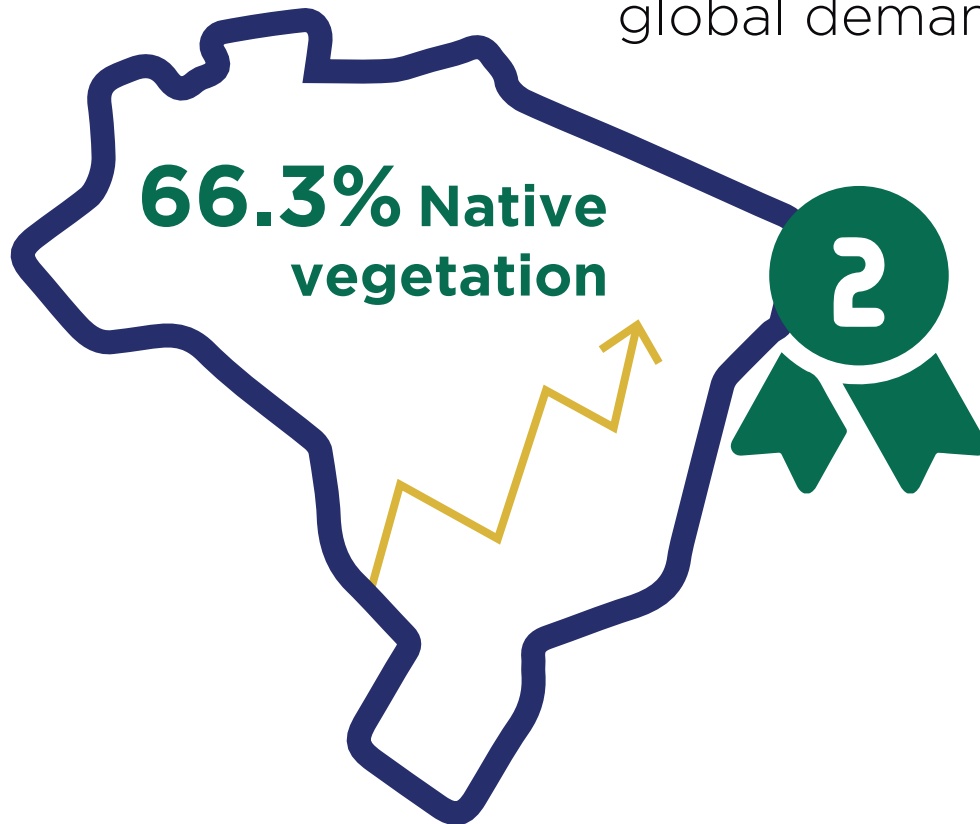
Brazilian agricultural **production has been steadily rising over the last decades**, due to the intensive use of technology in machinery, equipment and genetic improvement. These factors have pushed up the productivity of farms, especially for commodities.



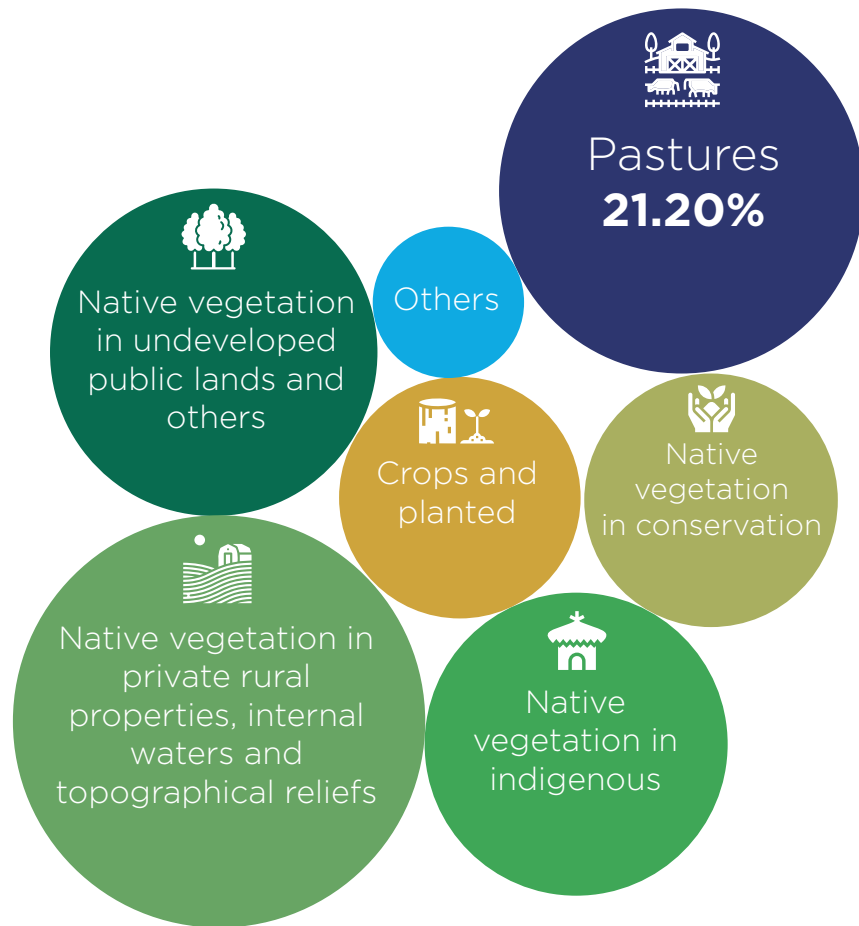
Brazil has a suitable environment and conditions to increase its food production, combining **12% of the world's water supply and one of the largest arable land areas in the world.**



Agricultural production is based on conservation practices and on the rational use of resources. **Native vegetation represents 66.3% of the territory.** The country is expected to take on a larger role in global agricultural trade. FAO and OECD rank **Brazil** as the **second largest global supplier of food and agricultural products**, on the path to become the foremost supplier in meeting additional global demand, mostly originating from Asia.



Brazil has had a **266% increase in main crop production in 40 years**, including a 254% increase in cereal production with a 33% increase of planted area.

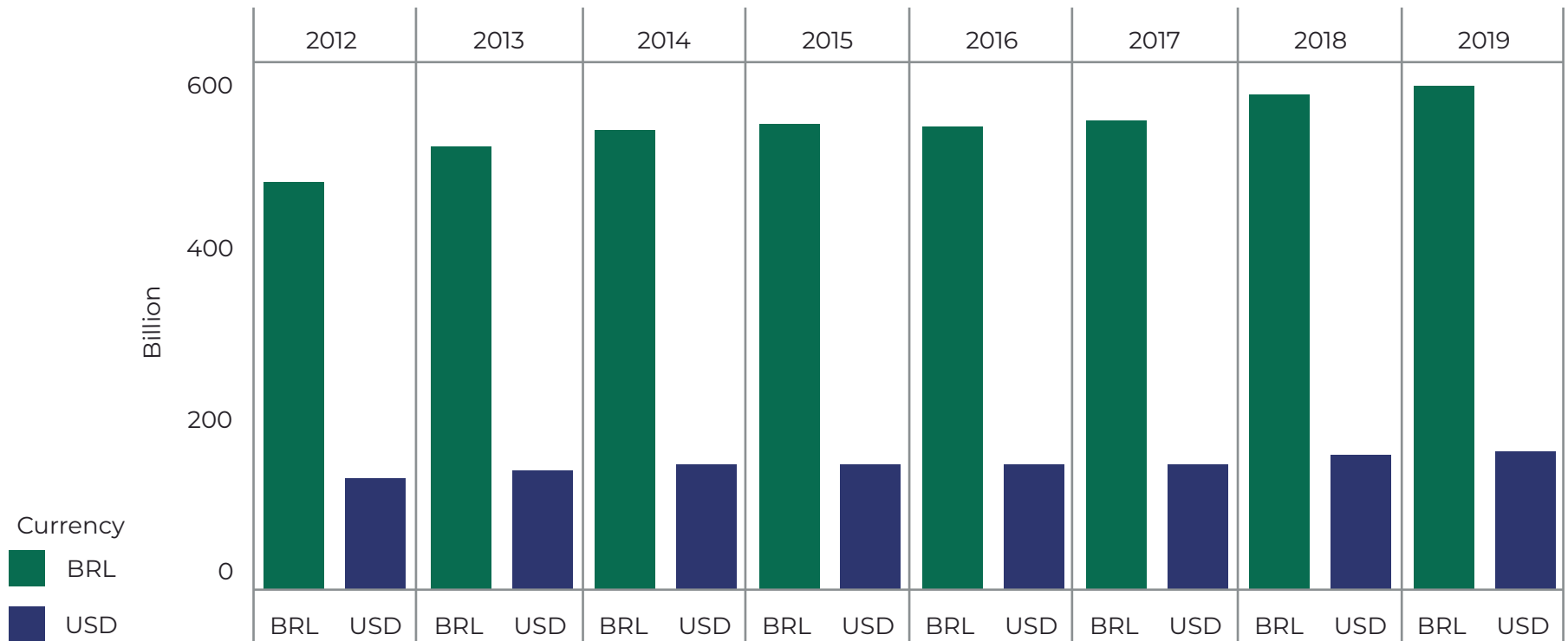


- Crops and planted forests
- Native vegetation in conservation units
- Native vegetation in indigenous lands
- Native vegetation in private rural propriets, internal whaters and tipographical reliefs
- Native vegetation in undeveloped public and others
- Others (mining, energy, infrastructure etc.)
- Pastures

• **2%** of the Brazilian territory is used for **farming** (9% for crops and planted forests; 21.2% for pastures);

• In 2018, the Agribusiness sector accounted for **21.1% of the Brazilian GDP**

Value of Brazilian Agriculture and Livestock (vpb)

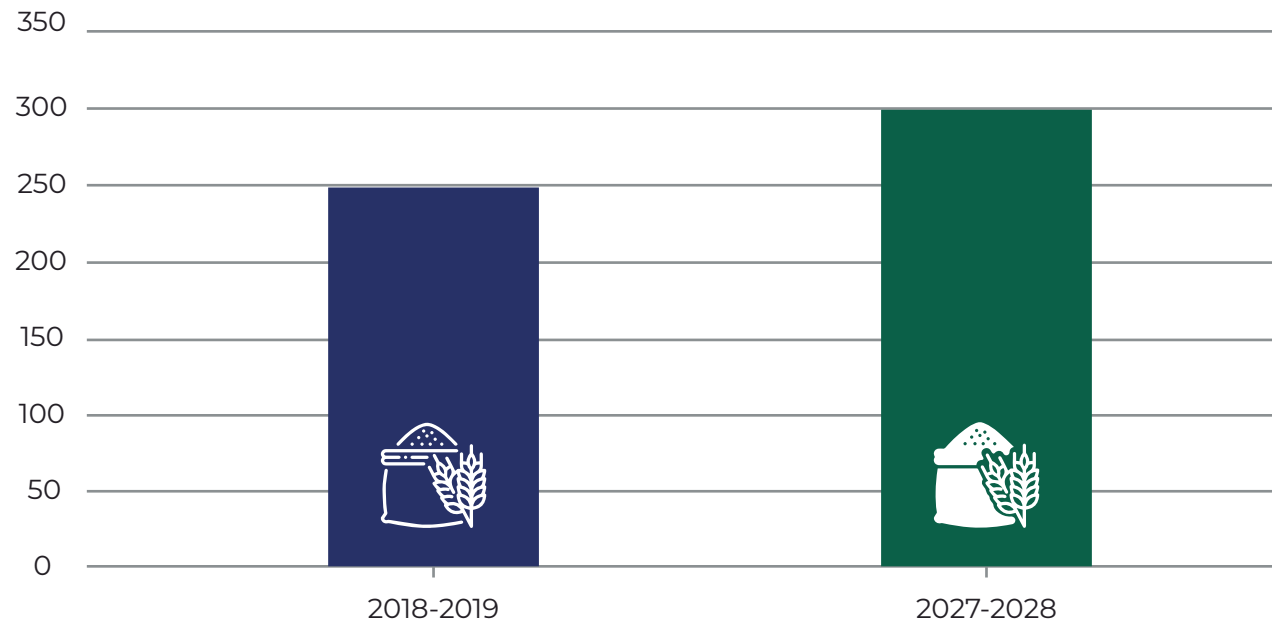


- In 2010, the 'ABC Plan' was adopted by the federal government to implement the consolidation of **low carbon emissions** in Brazilian agriculture, while sustaining economic growth in the sector;
- Since 2010, more than BRL 17 billion (USD 4.6 billion) has been invested through the ABC Plan's funding line.

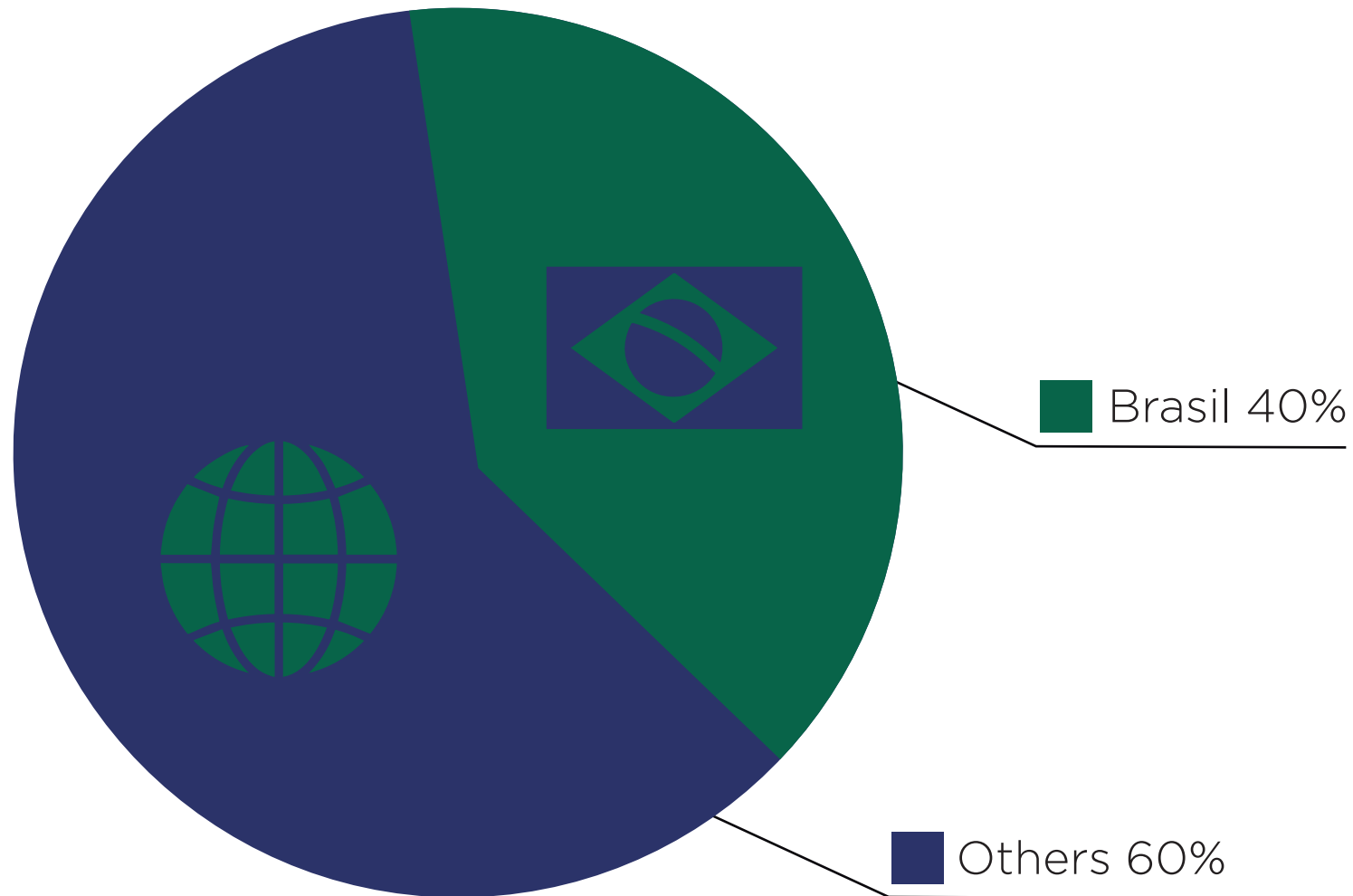


The future of the Brazilian Agribusiness

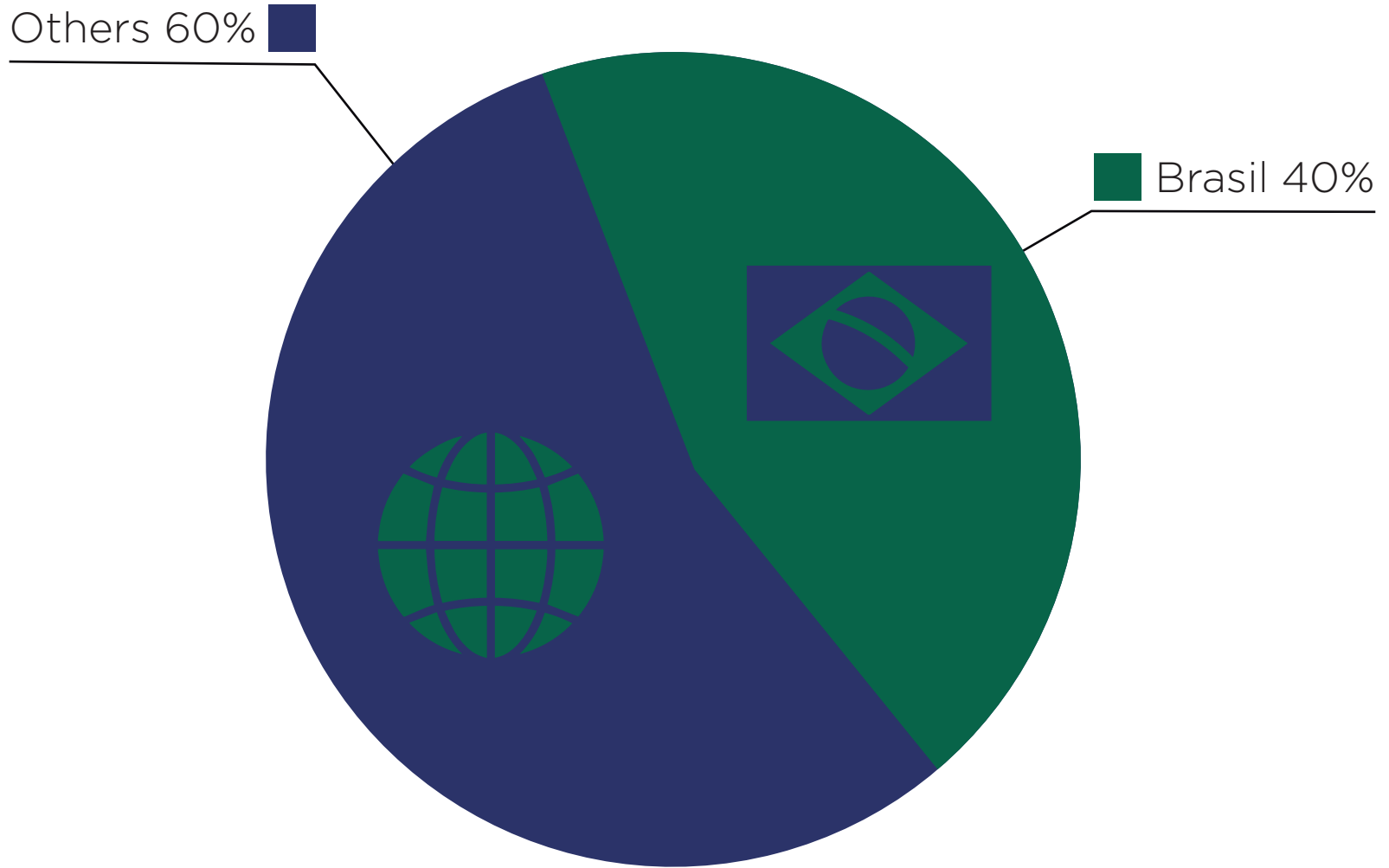
- By 2027/2028 Brazil is expected to produce 301.8MM tons of grains, up from the 248.3MM tons produced in 2018/2019;



•Brazil is expected to contribute with **40% of global yearly food production** until 2050



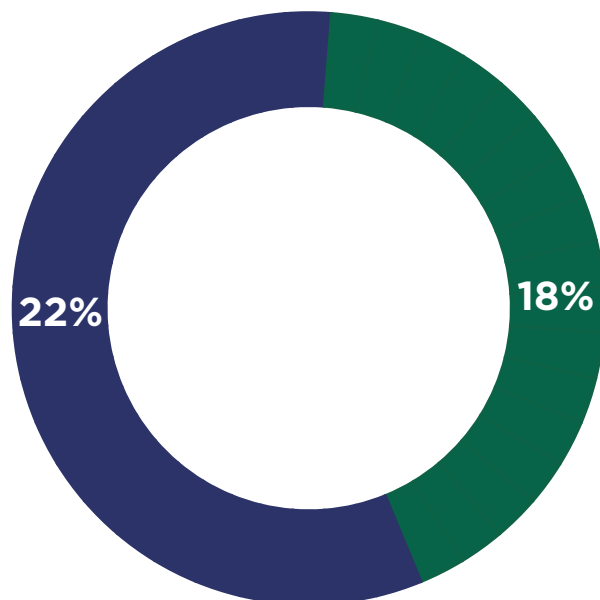
- Brazil is expected to be responsible for more than **45% of global sugar exports**



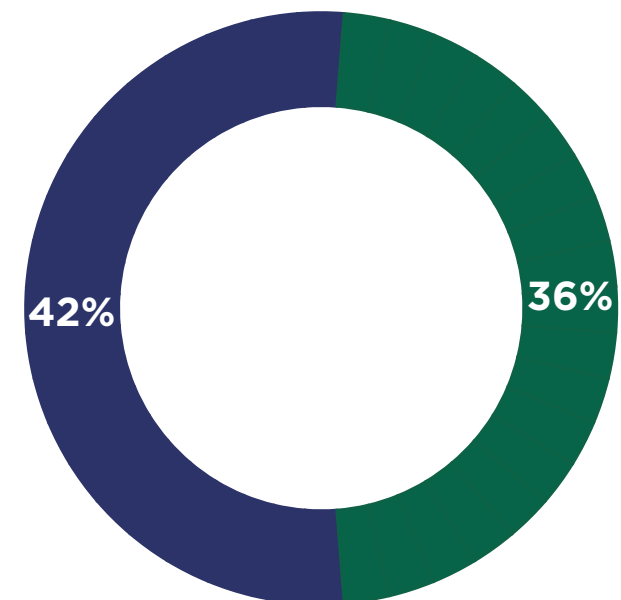
The future of the Brazilian Agribusiness

- Brazil is expected to become the **world leader for beef and poultry**, with export shares of 18% and 36%, respectively

Brazil as a world leader for beef

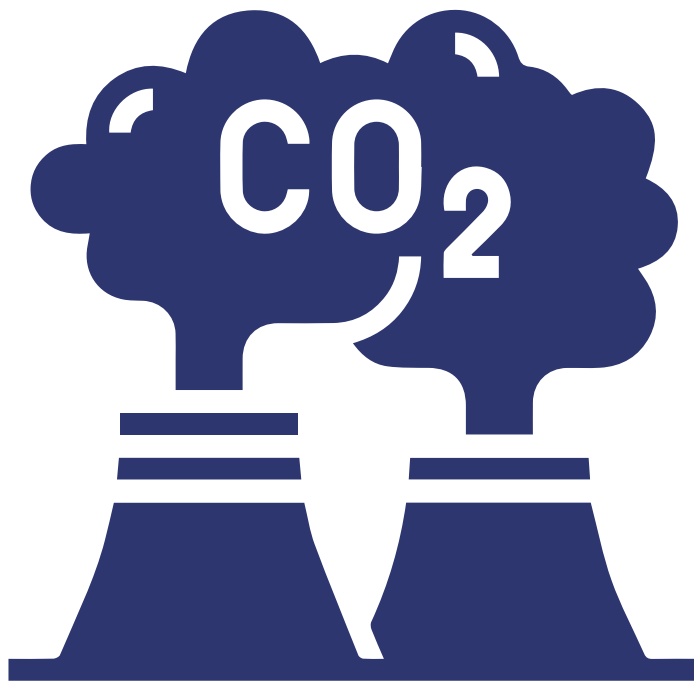


Brazil as a world leader for poultry



■ Brasil
■ Others

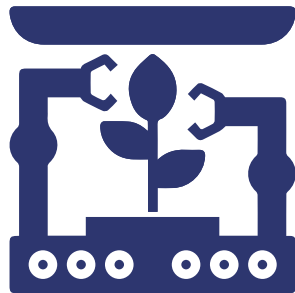
- Brazilian government aims to **reduce CO2** equivalent emissions between 1.17 billion to 1.26 billion metric tons over the next few years.



Brazilian Agribusiness Among Giants

Four out of the 20 largest companies operating in Brazil are active in the agribusiness sector, according to a ranking published by the Brazilian business magazine Exame which ranked the companies by net revenue.

The sector is also extremely relevant for the Brazilian workforce, employing alone **12.8% of workers** in Brazil in 2019.



According to the Secretariat for Family Agriculture and Cooperativism, there were 4.4 million family-farming properties in Brazil in 2017 - around 84.4% of all farming properties in the country. However, large international groups such as ADM, Agrium, Bunge, Cargill, Louis Dreyfus, Syngenta, COFCO, and Bayer, among others, have a solid foothold in Brazil.



Government incentives

The Brazilian government, through the Ministry of Agriculture, Livestock and Supply, has several incentive programs for agriculture and livestock, from credit lines to the enhancement of best practices and procedures.

Some of these incentives are:

Plano Safra which is the Government financing for the 2019/2020 crop cycle that will reach **BRL 222.74 billion (USD 60.9 billion)** with controlled interest rates to facilitate loan conditions

Pronamp, a government program intended to support medium-sized producers, will receive a total of **BRL 23.8 billion (USD 6.5 billion)** for the 2019/2020 cycle, for both investments, costs and commercialization.


Inovagro, a program aimed at technological innovation, will receive an investment of **BRL 1.5 billion (USD 410.4 million)**.





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Apex-Brasil has been working with whole chain of agriculture through partnerships to support investor in taking decision for investing in Brazil.

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